



Privacy Notice

Last updated: July 10, 2026

Nasuni Corporation and its subsidiaries (“**Nasuni**,” “**we**,” “**us**,” or “**our**”) are committed to handling personal information responsibly, protecting it appropriately, and being transparent about our privacy practices. This Privacy Notice describes the types of personal information we collect, how we use and share it, the rights and choices available to you, and the measures we use to help protect it. “Personal information” means information that identifies, relates to, describes, or could reasonably be linked to an identifiable individual.

This Privacy Notice applies to personal information collected through www.nasuni.com and other Nasuni websites that link to this Privacy Notice, and through other interactions you may have with us, including by email, phone, events, marketing activities, support portals, or other services or interfaces where this Privacy Notice is displayed. Unless otherwise stated, Nasuni is the controller of personal information covered by this Privacy Notice.

/ PRIVACY-RELATED REQUESTS

If you have inquiries about this Privacy Notice or our privacy practices, or if you would like to submit a privacy-related request, please contact us at privacy@nasuni.com. We will process your request in accordance with applicable privacy laws and may ask for additional information to verify your identity.

/ INFORMATION WE COLLECT

We collect personal information as part of our normal business operations, including when you visit our websites, communicate with us, request information about our products or services, register for events, use our support portal, interact with our marketing activities, or otherwise engage with Nasuni.

Information You Provide to Us

We collect personal information you choose to provide, including when you:

- correspond with us by email, phone, social media, website forms, or similar channels;
- request information about our products or services;
- download materials from our website;
- register for an event, webinar, demo, briefing, or similar activity;
- submit comments, feedback, or other information through our website; or
- log in to or use a Nasuni support portal.

The personal information we collect in these situations may include your name, company name, job title, email address, phone number, country or location, login credentials, and any other information you choose to provide.

Applicant Information

If you apply for a job with Nasuni through our website or otherwise, we may collect information related to your application, such as your name, contact information, current and previous employers, job title or role, location or country of residence, mailing address, personal email address, mobile phone number, salary expectations, resume or curriculum vitae, and other information you provide as part of the application process.

Information Collected Automatically

When you visit or interact with our website, we may automatically collect information about your device and your use of the website. This may include your IP address, browser type, device information, pages viewed, links clicked, downloads, dates and times of visits, referring and exit URLs, and other information about your browsing activity.

We may also collect general location information derived from your IP address. If our website or a related service requests access to precise location information from your device, we will collect that information only with your consent and in accordance with your device settings.



Cookies and Similar Technologies

We use cookies and similar technologies to operate our website, understand how visitors interact with it, remember preferences, improve user experience, support security, and conduct analytics and marketing activities. We may use targeted cookies and similar technologies to help deliver more relevant advertising, measure the effectiveness of marketing campaigns, and understand interactions with our website and marketing content. You can manage your cookie preferences through our cookie settings.

Information from Third Parties and Public Sources

We may receive personal information about you from third parties, unless prohibited by applicable law, including marketing partners, resellers, channel partners, business partners, publicly available sources, business directories, professional networking sites, and social media platforms.

The information we receive from these sources may include your name, email address, company name, job title, phone number, location, and information about your business or professional interests. We may use this information to update, expand, and analyze our records, identify potential customers or business contacts, and provide information about Nasuni products or services that may be of interest.

/ HOW WE USE YOUR INFORMATION

We use personal information for the purposes described below, depending on how you interact with us and the nature of our relationship with you.

Providing and Operating Our Websites and Services

We use personal information to operate our websites and services, provide information you request, schedule demos or briefings, register you for webinars or events, deliver products or services, process transactions, and provide customer or technical support.

Responding to Requests and Communications

We use personal information to respond to your inquiries, communicate with you, provide requested materials, and assist you with questions or issues related to our websites, products, or services.

Managing Events and Marketing Activities

We use personal information to plan and host webinars, events, online forums, and similar activities, and to send related communications where permitted by law.

Marketing and Advertising

We use personal information to provide information about Nasuni products, services, events, offers, surveys, or other content that may be of interest to you; to conduct market research; to support targeted advertising and other marketing activities; and to measure and improve the effectiveness of our marketing and advertising. You may opt out of marketing communications by using the unsubscribe link in our emails, visiting www.nasuni.com/unsubscribe, or contacting us at privacy@nasuni.com.

Personalizing and Improving User Experience

We use personal information to understand how visitors interact with our websites, personalize content, remember preferences, improve navigation, deliver a more targeted website experience, and present website content in a more effective manner.

Analytics, Research, and Improvement

We use personal information to analyze website and service usage, troubleshoot issues, test and improve our websites, products, and services, conduct research, develop new features, and support internal business operations.

Security, Fraud Prevention, and Misuse Prevention

We use personal information to maintain and improve the security of our websites, products, and services; detect, prevent, and investigate fraud, unauthorized access, misuse, or other unlawful activity; and protect the rights, safety, and property of Nasuni, our users, customers, and others.

Legal Compliance and Enforcement

We use personal information to comply with applicable laws, legal processes, and regulatory obligations, and to enforce our agreements, terms, policies, and legal rights.



Business Operations

We use personal information for general business purposes, including accounting, auditing, recordkeeping, corporate reporting, business planning, payment and billing administration, corporate transactions, and similar administrative purposes.

We may also use aggregated, anonymized, or de-identified information for analytics, research, product and service improvement, marketing, statistical, or other business purposes where the information no longer identifies you.

/ LEGAL BASIS FOR PROCESSING

Where applicable privacy laws require a legal basis for processing personal information, we may rely on one or more of the following legal bases: performance of a contract or steps taken before entering into a contract; compliance with legal obligations; our legitimate interests, where not overridden by your rights and interests; your consent; and the establishment, exercise, or defense of legal claims.

/ HOW WE SHARE YOUR PERSONAL INFORMATION

We share personal information as described in this Privacy Notice, where permitted by applicable law, and as needed to operate our business, provide our websites, products, and services, communicate with you, and protect our legal rights.

We may share personal information with the following categories of recipients:

Customers

If you use, access, or communicate with us about Nasuni products or services on behalf of your company or another organization that is our customer, we may share information about your access, communications, or requests with that customer.

Affiliates and Subsidiaries

We may share personal information with Nasuni affiliates and subsidiaries for business operations, customer support, marketing, account management, technical and professional services, and other purposes described in this Privacy Notice.

Service Providers and Vendors

We may share personal information with service providers and vendors that perform services on our behalf, such as website hosting, cloud storage, customer relationship management, marketing automation, analytics, search engine optimization, customer support, technical support, professional services, payment or billing support, security, and other business or technical operations.

Sales, Channel, and Business Partners

We may share personal information with resellers, channel partners, integrators, order fulfillment providers, marketing partners, and other business partners where necessary to provide information you request, deliver products or services, manage our business relationship, support joint marketing activities, or otherwise operate our business.

Advertising and Analytics Partners

Where permitted by law and subject to your choices, we may share personal information with advertising, analytics, and similar partners to help us understand website usage, measure the effectiveness of our marketing activities, and deliver more relevant advertising or content.

Professional Advisors

We may share personal information with attorneys, auditors, accountants, insurers, consultants, and other professional advisors where necessary for business, legal, compliance, and risk-management purposes.

Legal Process and Compliance

We may disclose personal information where we believe disclosure is necessary to comply with applicable law, legal process, regulatory obligations, court orders, subpoenas, or governmental requests.

Protection of Rights, Safety, and Security

We may disclose personal information where we believe disclosure is necessary to detect, prevent, or address fraud, security, or technical issues; enforce our agreements, terms, or policies; or protect the rights, property, or safety of Nasuni, our customers, users, employees, or others.

Business Transactions

We may share personal information in connection with an actual or potential merger, acquisition, financing, reorganization, sale of assets, investment, due diligence review, or similar corporate transaction.

Aggregated, anonymized, or de-identified information

We may share aggregated, anonymized, or de-identified information for analytics, research, marketing, statistical, product improvement, or other business purposes where the information no longer identifies you.

We do not sell personal information for money. If applicable privacy laws treat certain advertising, analytics, or marketing activities as a "sale," "sharing," or use for targeted advertising, you may have the right to opt out as described in our California Privacy Policy or other applicable privacy disclosures.

/ INTERNATIONAL TRANSFERS OF PERSONAL INFORMATION

Nasuni operates globally, and personal information may be processed in countries other than the country where you are located, including the United States, the United Kingdom, the European Economic Area, and other jurisdictions where Nasuni, our affiliates, service providers, vendors, and business partners operate. These countries may have data protection laws that differ from the laws of your country.

Where required by applicable law, we use appropriate safeguards for international transfers of personal information. For example, when we transfer personal information from the European Economic Area, Switzerland, or the United Kingdom to countries that have not been recognized as providing an adequate level of protection, we may rely on Standard Contractual Clauses approved by the European Commission, the UK International Data Transfer Addendum or Agreement, or other lawful transfer mechanisms.

/ SECURITY

We use administrative, technical, and organizational safeguards designed to protect personal information against unauthorized access, use, disclosure, alteration, or destruction. These safeguards may include access controls, encryption, firewalls, monitoring, and other security measures appropriate to the nature of the information we process.

No method of transmission or storage is completely secure, and we cannot guarantee absolute security. If you have an account or password for any Nasuni website, portal, product, or service, you are responsible for keeping your credentials confidential and protecting them against unauthorized use.

/ DATA RETENTION

We retain personal information for as long as reasonably necessary to fulfill the purposes for which it was collected, including providing our websites, products, and services; communicating with you; supporting our business operations; complying with legal, accounting, tax, security, and regulatory requirements; resolving disputes; enforcing our agreements; and protecting our legal rights.

Retention periods may vary depending on the type of personal information, the context in which it was collected, our relationship with you, applicable legal or contractual requirements, and whether the information is needed for security, audit, dispute resolution, or compliance purposes.

Where we no longer need personal information for the purposes described in this Privacy Notice, we will delete it, anonymize it, or retain it only as required or permitted by applicable law. We may retain aggregated, anonymized, or de-identified information for longer periods where it no longer identifies you.

/ THIRD-PARTY LINKS AND PUBLIC AREAS

Our websites may contain links to websites, services, or content operated by third parties. We do not control and are not responsible for the privacy practices of those third parties. We encourage you to review the privacy notices or policies of any third-party websites or services before providing personal information to them.

Our websites may also include blogs, forums, comments, testimonials, or other public areas. Any personal information you choose to submit in those areas may be viewed, collected, or used by others. Please use care when deciding what information to make publicly available.

/ YOUR PRIVACY RIGHTS AND CHOICES

Depending on where you live and how we process your personal information, you may have certain rights with respect to your personal information. These rights may include the right to:

- request access to or a copy of the personal information we hold about you;
- request correction of inaccurate or incomplete personal information;



- request deletion of personal information;
- request restriction of, or object to, certain processing of personal information;
- request portability of personal information you provided to us;
- withdraw consent where we rely on consent to process your personal information; and
- opt out of certain marketing communications or targeted advertising activities.

You may exercise your rights by contacting us at privacy@nasuni.com or by using any applicable request form or preference-management tool we make available. We may ask for additional information to verify your identity and process your request. We will respond to requests in accordance with applicable privacy laws.

You may opt out of marketing communications by using the unsubscribe link in our emails, visiting www.nasuni.com/unsubscribe, or contacting us at privacy@nasuni.com. Even if you opt out of marketing communications, we may continue to send transactional, service-related, security, or administrative messages where appropriate.

Residents of certain jurisdictions, including the European Economic Area, the United Kingdom, Switzerland, California, and other U.S. states, may have additional rights under applicable privacy laws.

Complaints

If you have a concern about how we process your personal information, please contact us at privacy@nasuni.com. We will review and respond to your concern in accordance with applicable privacy laws. This does not limit any right you may have to lodge a complaint with a data protection authority or other regulator.

/ CHILDREN

Our websites, products, and services are not directed to children under 16, and we do not knowingly collect personal information from children under 16. If you believe a child has provided personal information to us, please contact us at privacy@nasuni.com so that we can take appropriate steps.

/ CHANGES TO THIS PRIVACY NOTICE

We may update this Privacy Notice from time to time to reflect changes in our privacy practices, legal requirements, or business operations. When we update this Privacy Notice we'll provide notice to all active customers, and this document will indicate the date of the last revisions.

/ CUSTOMER DATA

Our customers may submit personal information to Nasuni products or services, including information relating to their employees, users, or other individuals. In those circumstances, the customer is generally the controller of that personal information, and Nasuni processes it as a processor or service provider under our agreement with the customer.

If your personal information has been submitted to Nasuni by or on behalf of a Nasuni customer, please contact that customer directly with any questions or requests about your personal information. We will process customer data in accordance with our agreement with the customer and the customer's documented instructions.

/ CONTACT US

Nasuni Corporation is established in Delaware, United States, with a primary business location at One Marina Park Drive, 6th Floor, Boston, Massachusetts 02210, USA.

Our EU representative is Nasuni GmbH, Maximilianstrasse 35, Eingang A, Munich, Bayern 80539, Germany.

Our UK representative is Nasuni UK Ltd., 2 Minton Place, Victoria Road, Bicester, Oxfordshire, OX26 6QB, United Kingdom.

If you have questions about this Privacy Notice or our privacy practices, please contact us at privacy@nasuni.com.

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